

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT25/12 13.47  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. #	OFF. # 6556	SALESMAN #
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BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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[illegible][illegible]

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT25/12 13.47

ER JULIE

TTLS \$47875..61X  
LPS CFM, THX 10/25

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 57  
AGENCY PRODUCT CODE =

29	S	330P-700P	30	\$1,400.00	9/8	9/8	0	SAT	0
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PROGRAM : COLLEGE FOOTBALL

47	A	330P-700P	30	\$850.00	9/8	9/8	2	SAT	2
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FBIALL ::

ORD COM1: LUR RECON WOULD THEY LIKE TO RESPEND OR CREDIT PLEASE ADVISE  
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-29 FOR 2 SPOTS/WK  
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-44 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-45 FOR 1 SPOT/WK

REP HEADLINE# 6305914 TRF# 330257  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT25/12 13.47  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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48	A		730P-1100P	30		\$1,700.00	9/8	9/8	1		SAT	1
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PROGRAM : NASCAR  
ORD COM1: LUR RECON WOULD THEY LIKE TO RESPOND OR CREDIT PLEASE ADVISE  
PART OF A MAKEGOOD MADE UP OF LINES 47-49

49	A		807P-139A	30		\$1,700.00	9/8	9/8	1		SAT	1
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PROGRAM : NASCAR  
ORD COM1: LUR RECON WOULD THEY LIKE TO RESPOND OR CREDIT PLEASE ADVISE  
PART OF A MAKEGOOD MADE UP OF LINES 47-49

44	S		730P-1100P	30		\$1,800.00	9/8	9/8	0		SAT	0
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PROGRAM : NASCAR  
ORD COM1: TP NASCAR  
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-30 FOR 2 SPOTS/WK

45	S		807P-139A	30		\$1,800.00	9/8	9/8	0		SAT	0
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PROGRAM : NASCAR  
ORD COM1: SPOT RAN 1106P IN NASCAR 807P-139A DUE TO WEATHER NASCAR RAN LATE  
ORD COM2: SPOTS RAN 201A AND 208A DUE TO NASCAR  
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-44 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-42 FOR 2 SPOTS/WK  
STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#29	MISSED: SAT/330P-700P	SEP8 (2/WK)	30S	\$1,400.00	(OCT25/12)
		BUY#44	SAT/730P-1100P	SEP8	30S	\$1,800.00	
		BUY#45	SAT/807P-139A	SEP8	30S	\$1,800.00	
			OFFER: SAT/330P-700P	SEP8 (2/WK)	30S	\$850.00	PLS ADVISE.
			& SAT/730P-1100P	SEP8	30S	\$1,700.00	
			& SAT/807P-139A	SEP8	30S	\$1,700.00	
			CMT: LUR RECON WOULD THEY LIKE TO RESPOND OR CREDIT PLEASE ADVISE				

SEP/12 47875.00 CONTRACT TOTAL 47875.00  
TOTAL SPOTS 61

REP HEADLINE# 6305914 TRF# 330257  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$259,125 WFTV 22% WKMG 34% WESH 24% WOFL 19% WKCF 0% WRBW 1% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE